



## **ECVP2022 NIJMEGEN SPONSORING OPPORTUNITIES**

### **THE CONFERENCE**

The main theme of ECVP is visual perception. Perception and vision-related research is conducted in many disciplines (including philosophy, psychology, neurosciences, biology, computer vision, computer graphics, light and light technology and sports and rehabilitation), addressing fundamental questions as well as applications. Fundamental research concerning visual perception addresses deceptively simple but deep questions such as “Why do things look the way they do?” and “How does a light pattern captured by retinal receptors, transmitted to the brain, and processed in many different brain areas give rise to visual experiences or visually guided behavior?” Vision science is a thriving multidisciplinary field. Fundamental research often goes hand-in-hand with applied research as diverse as clinical psychology and psychiatry, neuropsychology, computer vision, robotics, computer graphics, human-computer interaction, design, visual arts, sports, education and so forth.

### **PARTICIPANTS**

Last year the ECVP was fully online and there were 1800 participants. In Nijmegen we expect the normal number of around 850 live participants, based on live conferences in pre-corona time, plus around 500 followers (participants that can follow the conference online). The participants are mainly European (but also American, Asian, Australian), researchers on diverse disciplines with a healthy mix of senior and junior researchers.

### **VENUE**

The ECVP2022 conference takes place Nijmegen Sunday August 28th to Thursday September 1<sup>st</sup> 2022. Talks & symposia will be at the campus of Radboud University. The keynote lectures and tutorials will also be on the campus all in close vicinity to each other and the coffee / lunch rooms. The poster sessions & coffee breaks as well as the sponsor booths will be hosted at ‘the Refter’. This modern-style restaurant is close to the lecture rooms. The Demo Night on Tuesday August 30th is also at the campus in the Huygens Building.

### **CONTACT**

For practical information, please contact [ECVP22organisation@donders.ru.nl](mailto:ECVP22organisation@donders.ru.nl)

### **WEBSITE**

<http://2022.ecvp.eu/>



## **SPONSOR OPTIONS**

### **Gold Sponsoring : € 2,000\***

- Sponsor booth of 3m x 2m during the conference, in the poster and coffee area between 11.00 and 15.00. 1<sup>st</sup> choice of booth spot on a first come first serve basis.
- Two representatives are invited to the Welcome reception on August 28th, Conference dinner on August 31th, Demo night on August 30th, and Conference party on September 1st.
- The logo of the sponsor is displayed on the lanyard.
- The logo of the sponsor displayed on the conference website, with a link to the company's website.
- The logo of the sponsor will be added to the (digital) conference program book.

### **Silver Sponsoring: € 1,500\***

- Sponsor booth of 3m x 2m during the conference, in the poster and coffee area between 11.00 and 15.00.
- One representative is invited to the Welcome reception on August 28th, Conference dinner on August 31th, and Conference party on September 1st.
- The logo of the sponsor is displayed on the lanyard.
- The logo of the sponsor displayed on the conference website, with a link to the company's website.
- The logo of the sponsor will be added to the (digital) conference program book.

### **Bronze Sponsoring: € 500\***

- The logo of the sponsor displayed on the conference website.
- The logo of the sponsor will be added to the (digital) conference program book.

*In order to organize the venue as sustainable as possible, we have decided not to distribute a conference bag with flyers and goodies for all participants. As a sponsor you are welcome to bring your flyers and goodies and distribute them via your booth.*

\* VAT excluded



## **MODULAR OPTIONS** (can be combined)

### Tutorial or Symposium Sponsoring: € 500\*

We provide the opportunity to be the exclusive sponsor of one of the 12 Tutorials (Sunday program) or one of the 13 Symposia (spread throughout the week) of your choice (on a first come first serve basis). In that case, the logo of the sponsor is displayed on the slide at the start and the end of the session, on the conference website, and in the conference program book.

### Award Sponsoring: € 500\*

We provide the opportunity to be sponsoring one of the 8 Best Poster Awards (students presenting as first author) or one of the Travel Awards (for presenters from less well-funded labs). The scientific committee will be responsible for the selection according to predefined criteria. In that case, the name of the sponsor will be mentioned and displayed on a slide during the Award Ceremony part of the Business Meeting on 1 September, on the conference website, and in the conference program book.

### Social Event Sponsoring: Price negotiable\*

We provide the opportunity to be the exclusive sponsor or one of the few main sponsors of one of the four social activities (with banner clearly visible and special mentioning on website and program book):

- the Welcome reception on August 28<sup>th</sup>
- the Demo night on August 30<sup>th</sup>
- the Conference dinner on August 31<sup>th</sup>
- the Conference party on September 1st .

If you are interested in any of these Social Event Sponsoring opportunities, get in touch to negotiate the amount and type of sponsorship.

Contactperson sponsoring:

organizer ECVF 2022 Richard van Wezel, ++31643873786,  
[r.vanwezel@donders.ru.nl](mailto:r.vanwezel@donders.ru.nl)

\* VAT excluded

# De Refter - Radboud Universiteit

